

# Event Parking Management System

Powerful Event Parking Technology...in your hands!

**Total revenue control**

**Faster ingress**

**Instant credit card authorization**

**Real-time operations**

**Pre-paid online permit parking**

ZipPark's Event Management System is perfect for arenas, convention centers, stadiums, concert venues, municipal garages, campuses, amusement parks, performing arts centers, shopping centers, casinos and much more.

**Easily and instantly convert your daily garage to handle event parking**

Use your existing gates to control access while stacking cashiers and charging a flat fee at the entrance. Transient parkers pay on exit, event parkers pay on entrance - no one gets out free.

**Speed up ingress**

Stack cashiers for line busting by adding as many mPOSs as you need. Accept credit card payment in only a few seconds...less time than it takes to make change.

**Offer convenient payment methods**

Accept cash and credit cards, and offer the convenience and peace-of-mind of online parking reservations and print-at-home passes.

**You're in control with real-time information**

Empower your management and staff by providing them with real-time operational advantages: monitor empty lot space counts to redirect the traffic, access outstanding permit counts to avoid overselling, have 100% permit validation to eliminate counterfeiting, run standard and custom reports for the real-time auditing.



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## Durable equipment

Built to survive severe environments and harsh handling, industry-leading Motorola™ MC75A lightweight mobile computers and Zebra™ mobile printers provide thousands of hours of trouble-free operation.

## Easy to use

We know how high staff turnover can be. So we designed zControl to be mastered in minutes, operated with a single click, and process transactions in under 3 seconds.

## Event and valet parking...at the same time

Set aside premium spaces and lots. Charge premium prices or offer valet services without any additional software or equipment.

## Sell event admissions tickets along with parking

Distinguish yourself from the competition by offering this value-added service.

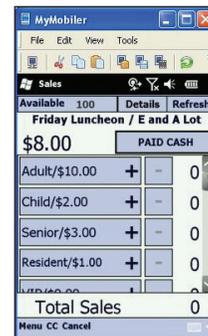
## Prepaid parking permits



## One click transaction



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